

Conference "Transport, Tourism and Sustainable Development"

XXIV Scientific Meeting Società Italiana degli Economisti dei Trasporti e della Logistica (SIET), September 8th-9th, 2022
University of Insubria, Department of Economics, Via Monte Generoso, 71 – 21100 Varese (Italy)

Plenary Session - Aula 6 (Room 6)

Opening Session



8.45 - 9.15	Welcoming and registration
9.15 - 10.15	Institutional greetings: Prof. <i>Angelo Tagliabue</i> , Rector University of Insubria; Prof. <i>Maria Pierro</i> , Director Department of Economics, University of Insubria
	Welcome address: Prof. <i>Claudio Ferrari</i> , University of Genoa, SIET President; Prof. <i>Elena Maggi</i> , University of Insubria, SIET General Secretary
10.15-11.15	KEYNOTE speech: Attitude towards risk and uncertainty: facts, methods, theoretical and empirical framework - Prof. Emeritus <i>Andrè De Palma</i> THEMA Department of Economics, CY Cergy Paris University

11.15 - 11.30 coffee break



Parallel Sessions

11.30 - 13.15

Aula 6 (Room 6)

Session 1A - Transport, Tourism and Sustainable Development
<i>Moderator: E. Maggi</i>
Free destination cards that include free public transportation: effects on tourists' behavior from a Swiss case study - <i>Stefano Scagnolari (Swiss university - USI)</i> . G. Operti
The 13As model identifying the successful factors for a tourism destination - <i>Francesca Pagliara (University of Naples Federico II)</i> . M. Aria, G. Brancati, A. M. Morrison
Estimating CO2 emissions of school commuting and scenarios for a green transition - <i>Anna Caspani (University of Insubria)</i> . E. Pantelaki, E. Maggi


Aula 1 (Room 1)

Session 1B - Supply chain/Logistics
<i>Moderator: L. Rotaris</i>
Getting bigger: a welfare perspective for seaports - <i>Daniele Crotti (University of Insubria)</i> . C. Ferrari, A. Tei
A socio-technical analysis of green logistics - <i>Cécile Sillig (University of Genoa)</i> . G. Marletto
The trade effects of the Italian Recovery and Resilience National Plan: transport and logistics to recover the export value of the Italian Regions - <i>Lucio Siviero (University of Catania)</i>
Relazioni tra logistica inversa ed economia circolare: una rassegna bibliografica - <i>Marta Biancolin (University of Trieste)</i> . L. Capoani, L. Rotaris

Aula 2 (Room 2)

Session 1C - Air Transportation
<i>Moderator: G. Martini</i>
Airports' sustainable transformation by Implementing Digital Strategy - <i>Aristi Karagkouni (Democritus University of Thrace)</i> . D. Dimitriou
Aviation and the EU ETS: an overview and a data-driven approach for carbon price - <i>Riccardo Colantuono (University School for Advanced Studies - IUSS Pavia)</i> . R. Friso
How does airline pricing respond to a new market entry? Evidence from the Italian airline market - <i>Ada Spiru (University of Bari)</i> . A. S. Bergantino, M. Intini
Pricing effects of airline cooperation on the intra-African air routes - <i>Davide Scotti (University of Bergamo)</i> . A. Gualini, G. Martini, L. Ogliari



13:15 - 14.15 lunch 


Parallel Sessions

14.15 - 16.25

Aula 4 (Room 4)	Aula 1 (Room 1)	Aula 2 (Room 2)
Session 2A - Travel behaviour	Session 2B - Policy/Regulation	Session 2C - Public Transport
<i>Moderator: M. Scorrano</i>	<i>Moderator: A. Bergantino</i>	<i>Moderator: C. Ferrari</i>
Proximity effects in home-school commuting mode choices. Evidence from Italy - <i>Matteo Scacchi (University of Insubria)</i> . D. Crotti, E. Pantelaki	Strategic information disclosure in vertical markets - <i>Marco Alderighi (University of Aosta Valley)</i> . M. Nicolini	Predicting costs of local public bus transport services through machine learning methods - <i>Mirko Giagnorio (University of Rome "La Sapienza")</i> . A. Amicosante, A. Avenali, T. D'Alfonso, A. Manno, G. Matteucci
Why do I own an old van and I love it, despite it always having any sort of problems? - <i>Paola Ossola (César Ritz Colleges Switzerland - SEG)</i> . D. Grechi, E. Pavione, P. Gazzola, J. Gibson	National transportation systems and participation of emerging economies in Global Value Chains: An augmented gravity model - <i>Ada Spiru (University of Bari)</i> . A. S. Bergantino	Assessing energy efficiency in public transport infrastructure, evaluation framework and results from Central Europe cities- <i>Gabriele Grea (GREEN Bocconi University)</i> . M. Klemenčič
Commuting to university in times of Covid-19. Changes in travel behavior and mode preferences - <i>Jurgena Myftiu (University of Insubria)</i> . C. Gigliarano, E. Maggi, A. Scagni	Fuel station pricing strategies in medium-large cities: a spatial econometric - <i>Mario Intini (University of Bari)</i> . A. S. Bergantino, F. Nuzzo	Il trasporto pubblico locale nel post pandemia: fra sostenibilità economica ed equità territoriale - <i>Leonardo Piccini (IRPET)</i> . P. Lattarulo
Psychological predictors of intention to buy a BEV: A comparison between Italy and Norway - <i>Özlem Simsekoglu (University of Norway)</i> . M. Scorrano, T. A. Mathisen, R. Danielis, G. Marinelli		Il ruolo delle valutazioni economiche delle esternalità ambientali nella scelta delle flotte del trasporto pubblico locale: il caso italiano ed inglese a confronto - <i>Oliviero Baccelli (GREEN -Bocconi University)</i> . P. Morosini
		Gratuità del servizio di TPL: primi risultati della sperimentazione genovese - <i>Claudio Ferrari (University of Genoa)</i> . M. Beltrami, E. Musso

16.25- 16.40 Coffee break 

16.45 - 18.00

Aula 10 (Room 10)
 General assembly for SIET members

20.00

Social dinner - Le Colonne restaurant (<i>meeting at 19.30 in front of Varese railway station, Piazzale Trieste</i>)



Parallel Sessions

9.00-10.45

Aula 2 (Room 2)

<p>Session 3A - Special Session organized by M. Colleoni, S. Caiello, L. Daconto "Proximity, intermodality and destinations'accessibility for Metropolitan territories & sustainable tourism"</p>
<p><i>Moderator: M. Colleoni</i></p>
<p>An Intermodal Approach of a Sustainable and Touristic Mobility System for a Quality of Life Improvement - <i>Antonino Capillo (University of Rome "La Sapienza")</i>. M. London, F. Mascioli</p>
<p>Supporting tourism through the promotion of cycling: a GIS model applied in the metropolitan area of Cagliari (Italy) - <i>Francesco Piras (University of Cagliari)</i> . E. Sottile, B. Scappini, I. Meloni</p>
<p>From tram to tram. The re-construction of an intermodal Florence - <i>Stefano Maggi (University of Siena)</i> . E. Belloni</p>
<p>Mobility cultures and innovations in scattered and low-density areas: insights from Melinda project - <i>Matteo Colleoni (University of Milano-Bicocca)</i> . S. Caiello, L. Daconto</p>

Aula 1 (Room 1)

<p>Session 3B - Urban Mobility</p>
<p><i>Moderator: M. Simoni</i></p>
<p>Urban freight transport planning: a preliminary assessment of a new decision-making tool - <i>Ila Maltese (Roma Tre University)</i> . G. Iannaccone, G. Lozzi, R. Lozzi, V. Gatta, E. Marcucci</p>
<p>An ABM Cellular Automata simulating Innovation diffusion in retailers' networks - <i>Ottavia Valentini (University School for Advanced Studies - IUSS Pavia)</i> . E. Maggi, E. Vallino, M. Baruffini</p>
<p>Urban Air Mobility as sustainable mobility in the intermodal transport system - <i>Barbara Trincone (University of Salerno)</i> . F. Carlucci</p>
<p>Design and Analysis of Two Last-Mile Delivery Management Strategies - <i>Michele Simoni (Sweden KTH Royal Institute of Technology)</i></p>

10.45 - 11.00 Coffee break





Parallel Sessions

11.00-12.45

Aula 4 (Room 4)	Aula 1 (Room 1)	Aula 2 (Room 2)
Session 4A - Cycling transport	Session 4B - New mobility systems 1	Session 4C - Modal Choice
<i>Moderator: D. Crotti</i>	<i>Moderator: V. Gatta</i>	<i>Moderator: J. Massiani</i>
Cycle tourism as a driver for local development: analysis of the social responsibility of Olona Valley's companies - <i>Matteo Ferioli (University of Insubria)</i> . P. Gazzola, E. Pavione	Simulating seated electric scooters' uptake: an interactive supply-demand model based on stated choice and attitudinal data - <i>Mariangela Scorrano (University of Trieste)</i> . R. Danielis	Promoting commute active modes during the Covid-19 pandemic. What is the role of multimodal travel mode choices? - <i>Jurgena Myftiu (University of Insubria)</i>
The Lago Maggiore cycle route – a feasibility study - <i>Michael Veith (Science Shop Ispra-SSI)</i>	Mobility as a Service and freight/passenger integration: A conceptual framework and business model to foster urban sustainable mobility - <i>Valerio Gatta (Roma Tre University)</i> . L. K. de Oliveira, I. K. de Oliveira, L. H. Meira, E. Marcucci	Sustainable mobility policies at university: what after the pandemic? - <i>Samuel Tolentino (Politecnico di Milano)</i> . E. Shtele, G. Messori, E. Perotto
Urban sharing mobility services for sustainable and accessible cities: bike versus scooter sharing preferences - <i>Mario Intini (University of Bari)</i> . A. Bergantino, L. Rotaris	Are teenagers ready to use Connected and Automated Vehicles? - <i>Andromachi Mourtzouchou (University of Cantabria)</i> . I. Raileanu, M. Grosso, A. Duboz, M. A. Raposo, A. Garus, J. Krause, R. Cordera. B. Ciuffo	Car preferences in Italy and China: a comparison based on discrete choice analysis - <i>Na Liu (University of Udine, University of Trieste)</i>
Combining bikes and public transportation for rural tourism sustainability. A multivariate regression approach - <i>Daniele Crotti (University of Insubria)</i> . E. Pantelaki, E. Maggi	Public transport crowdshipping: an economic analysis - <i>Valerio Gatta (Roma Tre University)</i> . E. Marcucci, C. Nascimento	The role of soft mobility in commuting to work. Evidence from Olona Valley, Italy - <i>Irina Di Ruocco (University of Insubria)</i> . D. Crotti, E. Maggi
		A micro-founded model for mode choice and induced travel - <i>Jerome Massiani (University of Milano-Bicocca)</i> . P. Delle Site

12.45 - 13.45 lunch





Parallel Sessions

Aula 2 (Room 2)

Aula 1 (Room 1)

13.45 - 15.30

Session 5A - High Speed Rail
<i>Moderator: P. Beria</i>
Is competition effect on rail passenger market continuous? - <i>Evgenia Schtele (University of Insubria)</i> . P. Beria, D. Crotti, E. Maggi, S. Tolentino
Corridor-level accessibility: equity implications of High-Speed Rail versus conventional trains - <i>Francesco Bruzzone (University IUAV, Venice & Politecnico di Torino)</i> . F. Cavallaro, S. Nocera
A difference-in-difference approach to estimate the price effect of market entry in high-speed rail - <i>Paolo Beria (Politecnico di Milano)</i> . S. Tolentino, E. Schtele, V. Lunkar

Session 5B - New mobility systems 2
<i>Moderator: E. Musso</i>
Active and shared: new challenges for urban mobility - <i>Ila Maltese (Roma Tre University)</i> . R. Lozzi, G. Iannaccone, E. Bellotti, G. Lozzi, V. Gatta, E. Marcucci
Development and testing of a self-assessment tool supporting the design process of MaaS ecosystems - <i>Gabriele Grea (GREEN - Bocconi University)</i> . A. Seyfert
Demand Responsive Transport (DRT): A survey for future design of sustainable mobility services in Apulian internal areas - <i>Ada Spiru (University of Bari)</i> . A. S. Bergantino, M. Buonarota, V. Larosa
Opportunità, Vincoli e Limiti dei MaaS: Il caso Genova - <i>Alessio Tei (University of Genoa)</i> . C. Ferrari, F. Gregorio, E. Musso

Plenary Session - Aula 6 (Room 6)

Final session

15.30 - 16.30

KEYNOTE speech: Travel Transitions: How Transport Planners and Policy Makers Can Respond to Shifting Mobility Trends - *Prof. Kiron Chatterjee, University of West England, Bristol*

16.30 - 17.30

Awards ceremony and conclusions:

SIET Best Paper Award, kindly funded by **ACI Varese**

SIET prize for PhD in the field of Transport Economics, kindly funded by **Bolcato** and **Marelli & Pozzi**



Automobile Club Varese



BOLCATO



Marelli & Pozzi

