

Present position

Associate Professor in Agricultural Economics

Dipartimento di scienze e tecnologie agrarie, alimentari, ambientali e forestali (DAGRI) - University of Florence

Fields of interests

Food Economics, Rural Development, Experimental economics, Spatial econometrics, Applied Microeconometrics

Education

Ph.D. in Agricultural economics (2012); University of Florence, Faculty of Agriculture

M. Sc. in Economics; University of Florence, Faculty of Economics

B.A. in Development economics; University of Florence, Faculty of Economics

Past Experiences in research

Dates	<i>September 2018 to September 2024</i>
Occupation	Researcher associate in Agricultural Economics at Dipartimento di Gestione dei Sistemi Agrari, Alimentari e Forestali ; University of Florence
Activities	Research in food and agricultural economics; data analyst, teaching, student tutorship.
Dates	<i>April 2012 to April 2018</i>
Occupation	Research fellow (Assegnista di ricerca) in Agricultural Economics at Dipartimento di Gestione dei Sistemi Agrari, Alimentari e Forestali ; University of Florence
Activities	Research in food and agricultural economics; data analyst, teaching, student tutorship.
Dates	<i>November 2017</i>
Occupation	Researcher in agricultural economics at Regional Institute Economic Planning of Tuscany (IRPET)
Activities	Technical assistance for implementation of European strategies for rural development in Tuscany; research in food and agricultural economics; data analyst for census and surveys analysis, ex ante evaluator of economic policy.
Dates	<i>May 2016 - December 2016</i>
Occupation	Researcher in agricultural economics at Regional Institute Economic Planning of Tuscany (IRPET)
Activities	Technical assistance for implementation of European strategies for rural development in Tuscany; research in food and agricultural economics; data analyst for census and surveys analysis, ex ante evaluator of economic policy.
Dates	<i>May 2015 to October 2015</i>
Occupation	Short term scholar in agricultural economics at Department of Agricultural and Resources economics at Colorado State University
Activities	Food and Agricultural economist; Data analyst; Relation between poverty, soil contamination and urban agriculture; Estimation of price dispersions of food price dispersion; demand estimation of Italian wine market.
Dates	<i>October 2012 to October 2014</i>
Occupation	Researcher in agricultural economics at Regional Institute Economic Planning of Tuscany (IRPET)
Activities	Technical assistance for implementation of European strategies for rural development in Tuscany; food and agricultural economist; data analyst for census and surveys analysis, ex-ante evaluator of economic policy.
Dates	<i>May 2010 to June 2011</i>

Occupation	Visiting researcher in agricultural economics at ISTAT – National Institute of Statistics - Department of Economic Accounts for Agriculture
Activities	Estimation of agricultural households' income, poverty and inequality indicators; Calculation of agricultural value added; Implementation of the Integrated Environmental and Economic Accounting for Forests (IEEAF); Data analyst.
Dates	<i>February 2009 to February 2012</i>
Occupation	Ph.D student/grant holder in agricultural economics at Faculty of Agriculture (Florence, Italy)
Activities	Food and Agricultural economist; Data analyst, Teaching, student tutorship.
Dates	<i>February 2008 to February 2009</i>
Occupation	Research fellow (Assegnista di ricerca) in Agricultural Economics at University of Florence
Activities	Food and Agricultural economist; Data analyst, Teaching, student tutorship.
Dates	<i>May 2007 to December 2007</i>
Occupation	Internship at FAO, Statistics Division.
Activities	Assistant in the project “Rural Development Statistics”; Questionnaire design for gathering data on agricultural household income; Collection of data on household income throughout industry-oriented surveys.
Dates	<i>February 2005 to November 2005</i>
Occupation	Junior economist at LOCAL-GLOBAL sas – Consulting firm in Florence
Activities	Junior economist in local development; Data analyst and support for drafting reports.

Teaching experiences

Bioeconomy and Environmental Policy, since 2019/2020, master student.

Agricultural Policy, 2018/2019 and since 2023/2024, master student.

Food Marketing, since 2018, master student.

Wetland resources evaluation, 2016/2017, master student (Course taught in English).

Natural resources, population and development, 2016/2017, master student (Course taught in English).

Agricultural Economics, 2016 to present, undergraduate, Seminars and tutorship.

Natural resources economics, 2015 to present, undergraduate, Seminars and tutorship.

Principles of Economics, 2015, Ph.d. Student in Rural development.

Marketing research, 2014 to present, master student, Seminars and tutorship.

Principles of Economics, 2011, undergraduate, Seminars and tutorship.

Supervision for students' final dissertation: 4 Ph.D. students; 12 M. Sc. Students; 3 Bachelor students.

Other teaching experiences: Invited for seminar lesson (1 CFU) “*Marketing analyses and measures in the food sector. Managing processes and relationships in the food sector*” for Second Level University Master in “Business and Company Law: European and International Perspectives” held by LUISS Guido Carli, Rome 12 May 2017. (**Course taught in English**)

Current organizational academic roles

Vice president for the master course in Food science e technology of the University of Florence.

Vice president for the master course in Biotechnology for sustainable agriculture of the University of Florence.

Member of the Technological Sciences Library Committee of the University of Florence.

Editorial activities

Member of the **editorial board** and **Section Editor of Aestimum**

Reviewer for:

Acta Psychologica, Aestimum; Agribusiness; Agricultural and Resource Economics Review; Applied Economics; Agricultural and Food Economics; Applied Geography; Bio-Based Applied Economics; British Food Journal; Canadian Review of Agricultural Economics, Crop Protection; Ecological Economics; Environment, Development and Sustainability; European Countryside; Food Quality and Preference; Food Research International; International Journal of Wine Business Research; Journal of Consumer Policy; Journal of Development and Agricultural Economics; Journal of Health, Population and Nutrition; Nutrients; Renewable Agriculture and Food Systems; Social Indicators Research; Sustainability; Water; Wine Economics and Policy; Journal of Environmental Management; Cleaner and Responsible Consumption.

Research project participation

Projects	Timing	Duties	Year
PSR 16.2 MontEspertoliO (GO)	24 months	Group member	2024/2025
Progetto l'IRIS di Firenze - membro dell'Unità operativa DAGRI dell'Università di Firenze per il Progetto Integrato di Filiera N. 58, finanziato dalla Regione Toscana, Bando condizionato Progetti Integrati di Filiera – PIF -Agroalimentare - PSR 2014-2020 – 30.06.2017-21.07.2021	24 months	Group member	2020/2021
Task 7.4.2 per Spoke 7 – Centro Nazionale per le Tecnologie dell'Agricoltura – AGRITECH	36 months	Task leader di Ateneo	2022/2025
PRIN 2008 (Italian national grant program): “Il recepimento della Direttiva Quadro sulle acque (60/2000) in agricoltura. Analisi economiche a supporto dell'applicazione del principio di recupero dei costi dei servizi idrici”. UO “Analisi economiche a supporto del recepimento della Direttiva 60/2000 nel contesto dell'attività vivaistica della piana pistoiese”.	24 months	Research assistant	2012-2014
EU FP6 Integrated Project SENSOR “Sustainable Impact Assessment: Tools for Environmental, Social and Economic Effects of Multifunctional Land Use in European Regions”. UO “La Valutazione Economica dell'introduzione dei Biocarburanti nell'Unione Europea”.	12 months	Research assistant	2008
WYE GROUP - United Nation City Groups on Statistical Methodologies. Topic: Statistics on rural development and agriculture household income.	3 months	Group member	2010-2011

Other information

National Academic Qualification as Full Professor in Agricultural Economics in Italy (abilitazione scientifica nazionale per il SSD AGR/01 ECONOMIA ED ESTIMO RURALE)

Invited Speaker in conference and workshop

Invited speaker at **AISSA** Under 40 2025 conference Real Sito Borbonico Reggia di Portici (NA)., 5-6 Giugno 2025.

Invited speaker at **XXII AISSA** conference “*Le Scienze Agrarie nell'approccio “One Health” tra ricerca, innovazione e trasferimento tecnologico*”, invited paper entitled “*One Health approach per lo sviluppo rurale sostenibile: le sfide di ricerca dell'Economia Agraria*”, Relazione a cura di AIEAA, Ce.S.E.T., SIDEA,

SIEA; Matera, 13-14 febbraio 2025.

Invited speaker at Asvis's seminar “*L'agenda per lo sviluppo sostenibile e la misurazione del benessere a livello locale*”, Dipartimento di Scienze per l'Economica e l'Impresa, University of Florence, 23rd May 2017.

Invited speaker and author at Accademia dei Georgofili's Workshop “*Gestione del rischio in agricoltura. Nuovi modelli di stabilizzazione del reddito e riforma della PAC*”, invited paper entitled “*Il reddito delle famiglie agricole italiane. Stima e analisi*”, Florence, 19th march 2013.

Invited speaker and author at Società Geografica Italiana's Workshop “*Le statistiche di sviluppo Rurale - Indicatori di reddito e di benessere nella valutazione dello sviluppo rurale*”, invited paper entitled “*Il calcolo del reddito delle famiglie agricole*” at Villa Celimontana, Rome, 4th April 2011.

Affiliations Member of Società Italiana di Economia Agraria (**SIDEA**); European Association of Agricultural Economist (**EAAE**); Agricultural and Applied Economist Association (**AAEA**); Centro Studi di Estimo e di Economia territoriale (**CESET**); Agricultural Economics Society (In the past - **AES**).

SIDEA Coordinator of the Consumer and Marketing Research Group

Summer Schools attended Imola (BO) Italy, 28 August-4 September 2013, 3rd edition of the International Summer School on “**Experimental Auctions: Theory and Applications in Food Marketing and Consumer Preference Analysis**” held by University of Bologna.

Bertinoro (FC) Italy, 7-19 September 2009; XX Summer school in Econometrics “**Panel Data and Cross Section**” held by Centro Interuniversitario di Econometria (CIDE).

Bari, Italy, 2-4 September 2009; Summer school in “**Research Methodology in Social Sciences and Agricultural Economics**” held by Società Italiana di Economia Agraria (SIDEA).

Language skills	Language	Understanding		Speaking	Writing
		<i>Listening</i>	<i>Reading</i>		
	English	Good	Excellent	Good	Good
	French	Fair	Good	Fair	Fair

Computer skills Considerable experience and proficiency with: **STATA, GeoDa, LaTeX**.
Good experience with, **QGIS, NLOGIT; ZTREE/ZLEAF, R**.
Some experience with **SPSS, MATLAB, HLM** and **Ubuntu**
Considerable experience and proficiency with **Windows OS, Excel, Word, Power Point**.

Personal features Excellent organizational skills, able to cope with large quantities of work and strict deadlines;
Capacity to work independently, to take initiatives, and interact with other team members.

Productivity & publication impact Query date: 2025-03-15: citations 1825; h-index 27 (Google Scholar)

Publication list

Articles in peer-review journals

- Dominici, A., Boncinelli, F., Marone, E., & Casini, L. (2025). Territorial brand equity in the wine market and the role of the organic label: A consumer perspective. *Food Quality and Preference*, 126, 105419.
- Scozzafava, G., Dominici, A., Canuti, V., Casini, L., & Boncinelli, F. (2024). Beyond Bottles: Exploring Consumer Perceptions and Preferences for Bag-in-Box Wine Packaging. *Australian Journal of Grape and Wine Research*, 2024(1), 9946341.
- Piracci, G., Dominici, A., & Boncinelli, F. (2024). The effect of hedonic and eudaimonic happiness in driving altruistic food choices. *Journal of Consumer Affairs*, 58(4), 1102-1125.
- Riccioli, F., Dominici, A., Russo, C., & Boncinelli, F. (2024). Consumers' Preferences for Game Meat Safety: Results from a Choice Experiment. *Journal of International Food & Agribusiness Marketing*, 1-26. In press.
- Piracci, G., Lamonaca, E., Santeramo, F. G., Boncinelli, F., & Casini, L. (2024). On the willingness to pay for food sustainability labelling: A meta-analysis. *Agricultural Economics*, 55(2), 329-345.
- Boncinelli, F., Dominici, A., Bondioni, F., & Marone, E. (2024). Consumers behavior towards the country of origin labeling policy: The case of the pasta market in Italy. *Agribusiness*, 40(1), 46-69.
- Contini, C., Boncinelli, F., Piracci, G., Scozzafava, G., & Casini, L. (2023). Can blockchain technology strengthen consumer preferences for credence attributes?. *Agricultural and Food Economics*, 11(1), 27.
- Piracci, G., Boncinelli, F., & Casini, L. (2023). Investigating Consumer Preferences for Sustainable Packaging Through a Different Behavioural Approach: A Random Regret Minimization Application. *Environmental and Resource Economics*, 1-27.
- Boncinelli, F., Gerini, F., Piracci, G., Bellia, R., & Casini, L. (2023). Effect of executional greenwashing on market share of food products: An empirical study on green-coloured packaging. *Journal of Cleaner Production*, 391, 136258.
- Contini, C., Grunert, K., Christensen, R. N., Boncinelli, F., Scozzafava, G., & Casini, L. (2023). Does attitude moderate the effect of labelling information when choosing functional foods?. *Food Quality and Preference*, 106, 104795.
- Piracci, G., Boncinelli, F., & Casini, L. (2022). Wine consumers' demand for social sustainability labeling: Evidence for the fair labor claim. *Applied Economic Perspectives and Policy*, 44(4), 1742-1761.
- Boncinelli, F., Dominici, A., Gerini, F., & Marone, E. (2021). Insights into organic wine consumption: behaviour, segmentation and attribute non-attendance. *Agricultural and Food Economics*, 9(1), 1-16.
- Boncinelli, F., Piracci, G., & Casini, L. (2021). Understanding the role of information and taste heterogeneity in consumer preferences for functional beef: The case of the omega-3 enriched burger. *Meat Science*, 181, 108614.
- Scozzafava, G., Gerini, F., Boncinelli, F., Contini, C., & Casini, L. (2021). How much is a bottle of conventional, organic or biodynamic wine worth? Results of an experimental auction. *Food Quality and Preference*, 93, 104259.
- Dominici, A., Boncinelli, F., Gerini, F., & Marone, E. (2021). Determinants of online food purchasing: The impact of socio-demographic and situational factors. *Journal of Retailing and Consumer Services*, 60, 102473.
- Casini, L., Boncinelli, F., Gerini, F., Romano, C., Scozzafava, G., & Contini, C. (2021). Evaluating rural viability and well-being: Evidence from marginal areas in Tuscany. *Journal of Rural Studies*, 82, 64-75.
- Moruzzo R., Mancini S., Boncinelli F., Riccioli F. (2021). Exploring the acceptance of entomophagy: A survey of Italian consumers. *Insects*, 12, 1-13.
- Riccioli, F., Fratini, R., & Boncinelli, F. (2021). The impacts in real estate of landscape values: Evidence from Tuscany (Italy). *Sustainability*, 13(4), 2236.
- Boncinelli, F., Contini, C., Gerini, F., Romano, C., Scozzafava, G., & Casini, L. (2020). The role of context definition in choice experiments: A methodological proposal based on customized scenarios. *Wine Economics and Policy*, 9(2), 49-62.
- Moruzzo, R., Riccioli, F., Boncinelli, F., Zhang, Z., Zhao, J., Tang, Y., Tinacci, L., Massai, T., Guidi, A. (2020). Urban consumer trust and food certifications in China. *Foods*, 9, 1-14.
- Contini, C., Boncinelli, F., Marone, E., Scozzafava, G., & Casini, L. (2020). Drivers of plant-based convenience foods consumption: results of a multicomponent extension of the Theory of Planned Behaviour. *Food Quality and Preference*, 103931.

- Dominici A., Boncinelli F., Gerini F., Marone E. (2020) Consumer preference for wine from hand-harvested grapes. *British Food Journal* 122, 847-870.
- Scozzafava G., Gerini F., Boncinelli F., Contini C., Marone E., Casini L. (2020) Organic milk preference: Is it a matter of information? *Appetite*, 144, 104477.
- Riccioli F., Moruzzo, R., Zhang, Z., Zhao, J., Tang, Y., Tinacci, L., Boncinelli, F., De Martino, D. and Guidi, A. (2020) Willingness to pay in main cities of Zhejiang Province (China) for quality and safety in food market. *Food Control*, 106831.
- Riccioli F., Boncinelli F., Fratini R., El Asmar JP, Casini L. (2018) Geographic relationship between wildlife, human pressure and territory. *Applied Spatial Analysis and Policy*, 12(4), 847-870.
- Contini C., Boncinelli F., Romano C., Scozzafava G., Casini L. (2019) Discrete choice experiments with multiple price vectors for products sold in a wide price range. *MethodsX*, 6, 1774-1778.
- Dominici A., Boncinelli F., Marone E. (2019) Lifestyle entrepreneurs in winemaking: an exploratory qualitative analysis on the non-pecuniary benefits. *International Journal of Wine Business Research*, 31(3), 385-405.
- Casini L., Boncinelli F., Contini C., Gerini F., Scozzafava G. (2019) A Multicriteria approach for well-being assessment in rural areas. *Social Indicators Research*, 143(1), 411-432.
- Riccioli F., Marone E., Boncinelli F., Tattoni C., Rocchini D., Fratini R. (2019) The recreational value of forests under different management systems. *New Forests*, 50(2), 345-360.
- Contini C., Boncinelli F., Romano C., Scozzafava G., Casini L. (2019) Price vector issue in a choice experiment: A methodological proposal. *Food Quality and preference*, 75, 23-27.
- Boncinelli F., Dominici A., Gerini F., Marone E. (2019) Consumers wine preferences according to purchase occasion: Personal consumption and gift-giving. *Food Quality and Preference*, 71, 270-278.
- Casini L., Boncinelli F., Contini C., Gerini F., Scozzafava G., Alfnes F. (2019) Heterogeneous preferences with respect to food preparation time: Foodies and quickies. *Food Quality and Preference*, 71, 233-241.
- Boncinelli F., Gerini F., Neri B., Casini L. (2018) Consumer willingness to pay for non-mandatory indication of the fish catch zone. *Agribusiness*, 34, 728-741.
- Marone E., Boncinelli F., Casini L. (2018) Economic impact of regulation on sustainable irrigation schemes: A case study on a plant nursery. *Water resources* 45(4), 624-632.
- Contini C., Boncinelli F., Gerini F., Scozzafava G., Casini L. (2018) Investigating the role of personal and context-related factors in convenience foods consumption. *Appetite* 126, 26-35.
- Boncinelli F., Bartolini F., Casini L. (2018) Structural factors of labour allocation for farm diversification activities. *Land Use Policy* 71, 204-212.
- Marone E., Bertocci M., Boncinelli F., Marinelli N. (2017) The cost of making wine: A Tuscan case study based on a full cost approach. *Wine Economics and Policy* 6(2), 88-97.
- Contini C., Romano C., Boncinelli F., Scozzafava G., Casini L. (2017) Does "local" matter in restaurant choice? Results of a discrete choice experiment targeting German and Italian consumers. *Agricultural and Food Economics*, 5, 21.
- Boncinelli F., Riccioli F., Casini L. (2017) Spatial structure of organic viticulture: evidence from Chianti. *New Medit* 16(2), 55-63.
- Boncinelli F., Bartolini F., Casini L., Brunori G. (2017) On farm non-agricultural activities: geographical determinants of diversification and intensification strategy. *Letters in Spatial and Resource Sciences* 20(1), 17-29.
- Boncinelli F., Contini C., Romano C., Scozzafava G., Casini L. (2017) Territory, environment and healthiness in traditional food choices: Insights into consumer heterogeneity. *International food and agribusiness management review* 20(1), 143-157.
- Boncinelli F., Gerini F., Pagnotta G., Alfnes F. (2017) Warning label for junk food: experimental auction evidence. *International Journal of Consumer Studies*, 40(1), 46-53.
- Contini C., Boncinelli F., Casini L., Romano C., Pagnotta G., Scozzafava G. (2016). Why do we buy traditional foods? *Journal of Food Products Marketing*, 22(6), 643-657.

- Riccioli F., Fratini R., Boncinelli F., El Asmar T., El Asmar, J.P., Casini L. (2016) Spatial analysis of selected biodiversity features in protected areas: a case study in Tuscany region. *Land Use Policy*, 57, 540-554.
- Boncinelli F., Bartolini F., Brunori G., Casini L. (2016) Spatial analysis of the participation in agri-environment measures for organic farming. *Renewable Agriculture and Food Systems*, 31(4), 375-386.
- Scozzafava G., Boncinelli F., Contini C., Gerini F., Romano C., Casini L. (2016) Typical Vine or International Taste: Wine consumers' dilemma between beliefs and preferences. *Recent Patents on Food, Nutrition & Agriculture*, 8, 31-38.
- Contini C., Romano C., Scozzafava G., Boncinelli F., Casini L. (2015) Wine consumption and sales strategies: the evolution of mass retail trading in Italy. *Wine Economics and Policy*, 4, 116-127.
- Boncinelli F., (2015) Who are the agricultural households? Insight into concepts and definitions. *International Journal of Agricultural and Statistical Sciences*, 11(2), 313-321.
- Boncinelli F., Pagnotta G., Riccioli F., Casini L. (2015) The determinants of quality of life in rural areas from a geographic perspective: The case of Tuscany. *Review of Urban & Regional Development Studies*, 27, 104-117.
- Boncinelli F., Riccioli F., Marone E. (2015) Do forests help me to keep my body mass index low? *Forest Policy and Economics*, 54, 11-17.
- Boncinelli F., Casini L. (2014) A comparison of the well-being of agricultural and non agricultural households using a multicriterial approach. *Social Indicators Research*, 119(1), 183-195.
- Pagnotta G., Riccioli F., Boncinelli F., Casini L. (2014) La riduzione della superficie coltivata: tra evoluzione strutturale del settore agricolo e antropizzazione. *Aestimum*, 65, 207-221.
- Boncinelli F. (2014) Struttura spaziale dei sistemi produttivi e del valore aggiunto agricolo in Italia, *Questione Agraria*, 4, 147-168.
- Pesce A., Borrelli I., Boncinelli F. (2013) Gestione del rischio in agricoltura: nuovi modelli di stabilizzazione del reddito e riforma della PAC. *Georgofili: Atti dell'Accademia dei Georgofili Serie VIII*, Vol. 10, Tomo II, p. 97-146.
- Casini L., Ciaccia D., Pizzoli E., Boncinelli F. (2013) Il reddito delle famiglie agricole italiane: Stima e analisi, *Economia e Diritto Agroalimentare*, 18(2), 287-302.
- Ciaccia D., Boncinelli F., Pizzoli E. (2013) The new macroeconomic framework of the forest accounts in Italy: the implementation of the IEEAF and ATECO 2007. *Italian Journal of Forest and Mountain Environments*, 68(2), 75-83.
- Casini L., Marone E., Daniele C., Boncinelli F. (2012) L'analisi dei costi della risorsa idrica: Il caso del vivaismo pistoiese, *Economia e diritto agroalimentare* 17(3), 449-466.

Conference papers and proceedings

- Gelici, C., Boncinelli, F., Secci, G., Parisi, G. (2024). Utilizzo di strumenti impliciti per promuovere il consumo di pesce povero nei ristoranti. V Convegno Aissa#under40, 26-27 Giugno 2024, Firenze, Italia.
- Secci, G., Boncinelli, F., Tucciarone, I., Parisi G. (2023). Are Italian parents willing to accept that their children eat insect-based products? A preliminary study. In: Proceedings 10th International Congress of Food Technologists, Biotechnologists and Nutritionists, Draženka Komes, Sanja Vidaček, Filipec Bojana Voučko, pp. 56-59.
- Scozzafava, G., Dominici, A., Boncinelli, F., Canuti, V., & Casini, L. (2023). Bottled or boxed wine? Evidence from an experimental auction. 15th Annual Conference AAWE – American Association of Wine Economists. 28 June-5 July 2023, Stellenbosch, South Africa.
- Piracci, G., Boncinelli, F., Casini, L. (2023). The effect of consideration of future consequences on consumer preferences for sustainable foods. International Food Marketing Research Symposium (IFMRS), Prague, Czech Republic, June 14-15, 2023.
- Piracci, G., Boncinelli, F., Casini, L. (2023). Sustainable food choices: Do time perspective and personality traits explain taste heterogeneity for social and environmental labelling? 11° Conference of the Italian Association of Environmental and Resource Economists (IAERE), Naples, Italy, February 23-24, 2023.

(Poster) Piracci, G., Radicioni, E., Boncinelli, F., Casini, L. (2023). Effectiveness of Identity Labelling in Promoting Ethical Choices: Evidence from an Experimental Auction. XVII Congress of the European Association of Agricultural Economists (EAAE). Rennes, France, August 29 - September 1, 2023.

(Poster) Dominici, A., Boncinelli, F., Bondioni, F., & Marone, E. (2021). Consumer's preferences for pasta made with Italian wheat. II Convegno AISSA #UNDER40 "Sostenibilità dei sistemi agrari e forestali". 1-2 July 2021, Sassari, Italy.

(Poster) Boncinelli, F., Gerini, F., Marone, E., Casini, L. Azioni per lo sviluppo sociale attraverso l'analisi dei gap di sviluppo, del contesto sociale e dei bisogni: Studio della qualità della vita nelle aree rurali. Poster. Workshop sulla "proprietà fondiaria nelle Aree Interne", organizzato dall'Università degli Studi di Firenze e dal Consorzio di Bonifica Medio Valdarno, Vernio, 28 giugno 2023.

Dominici, A., Boncinelli, F., Marone, E., & Casini, L. (2022). The impact of the organic label on different Denominations of Origin wine: an analysis of consumer perceptions. LVIII Convegno SIDEA "Innovazione e conoscenza nei sistemi agroalimentari e ambientali: sfide ed opportunità in un tempo di ripresa e resilienza". September 29-30, 2022, Palermo, Italy.

Dominici, A., Boncinelli, F., & Marone, E. (2022). Brand-equity and organic label in consumer's choice of wine. Academy of Wine Business Research (AWBR) 2022 Conference. July 5-8, 2022, Dijon, France.

Dominici, A., Boncinelli, F., & Marone, E. (2022). Organic label and consumer wine choice: the effect of brand equity. III Convegno AISSA #UNDER40 "La ricerca scientifica nel processo di transizione ecologica in agricoltura". 14-15 July 2022, Bozen, Italy.

Piracci, G., Boncinelli, F., Casini, L., Santeramo F. G., & Lamonaca E. (2021). Consumer willingness to pay for sustainability labels: Evidence from the literature. LVII Convegno SIDEA "Agricoltura e Società tra mercato, innovazione e ambiente: le nuove frontiere di analisi dell'impresa agro-alimentare". 16-17 September 2021, Bologna, Italy.

Piracci, G., Casini, L., & Boncinelli, F. (2021). Consumer preferences for sustainable food packaging: A Random Regret Minimization approach. LVII Convegno SIDEA "Agricoltura e Società tra mercato, innovazione e ambiente: le nuove frontiere di analisi dell'impresa agro-alimentare". 16-17 September 2021, Bologna, Italy.

Piracci, G., Boncinelli, F., & Casini, L. (2021). Consumer preferences for social sustainability labelling on wine: the case of the fair labour claim. European Association of Agricultural Economists (EAAE) seminar 175, Gagnano, Italy, May 13-14, 2021.

Dominici, A., Boncinelli, F., & Marone, E. (2021). Consumers preferences for pasta made with Italian wheat: evidence from a choice experiment. LVII Convegno SIDEA "Agricoltura e Società tra mercato, innovazione e ambiente: le nuove frontiere di analisi dell'impresa agro-alimentare". 16-17 September 2021, Bologna, Italy.

Gerini, F., Casini, L., & Boncinelli, F. (2021) The impact of executional greenwashing on the food market: Evidence from a choice experiment on chocolate bars. LVII Convegno SIDEA "Agricoltura e Società tra mercato, innovazione e ambiente: le nuove frontiere di analisi dell'impresa agro-alimentare". 16-17 September 2021, Bologna, Italy.

Boncinelli, F., Contini, C., Scozzafava, G., Casini, L. (2019) Understanding decision-making process behind pre-cooked plant-based foods consumption. European Association of Agricultural Economists seminar 174, Matera, Italy, October 10 -12, 2019.

Gerini, F., Boncinelli, F., Dominici, A., Casini, L., Contini, C., Scozzafava G. (2019) Consumer willingness to pay for biodynamic and organic wines: Evidence from an experimental auction with tasting. European Association of Agricultural Economists seminar 174, Matera, Italy, October 10 -12, 2019.

Dominici, A., Boncinelli, F., Gerini, F., Marone E. (2019) Wine consumers preference for the 'Hand-harvested' claim. European Association of Agricultural Economists seminar 174, Matera, Italy, October 10 -12, 2019.

Dominici A., Gerini F., Boncinelli F., Marone E. (2019) The Importance of Hand Harvested Grapes in Consumers' Choice of a Bottle of Wine. 13th annual conference of the American Association of Wine Economists (AAWE) Vienna, Austria JULY 14 – 18, 2019.

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